

PREAMBLE

These competition rules (hereinafter referred to as the «Rules») establish the terms of participation in the competition entitled Stairs Design Awards (hereinafter referred to as the «Competition»).

The Rules are intended to govern the relationship between, on the one hand, the organizer of the Competition and, on the other hand, the participants in the Competition.

By participating in the Competition, the participants expressly accept and agree to comply with the rights and obligations set forth in these Rules.

ARTICLE 1 - ORGANIZER OF THE COMPETITION

The Competition is organized by PBM Groupe, a SAS (simplified joint-stock company) registered with the Lyon Trade and Companies Register under number 483 335 097, with its headquarters located at 97, allée Alexandre Borodine, Bâtiment Cèdre 2, 69800 Saint-Priest, France (hereinafter referred to as the «Organizer»).

The Organizer is a French group specializing in the prefabrication of concrete elements for construction. As a recognized leader in its field, its mission is to sustainably meet the growing demand for precast concrete products and solutions through innovation.

The Organizer is particularly specialized in prefabricated concrete stairs, which constitute a significant part of its business, and its success is intrinsically linked to the diversity of its offerings and its role as an innovation driver in this sector.

The Organizer is the sole point of contact for participants and is responsible for overseeing all tasks related to the design and organization of the Competition.

For more information about the Competition organized by the Organizer, participants may visit the Competition's information page at www.pbm-stairsdesignawards.fr or contact the Organizer at the following contact details :

By email :
communication@pbm.fr

By phone :
+33 (0) 4 72 81 21 80

By mail :
PBM - Stairs Design Awards
97 allée Alexandre Borodine - Bâtiment Cèdre 2
69800 SAINT-PRIEST
www.pbm.fr

ARTICLE 2 - PURPOSE OF THE COMPETITION

Participants are invited to design an innovative staircase project with a strong identity, transforming it into a key architectural element far beyond its initial functional role (hereinafter referred to as the «Project»).

Participants are encouraged to freely explore their imagination and creativity in designing a staircase with a radically different aesthetic from existing staircases, with only the following constraints:

- The primary material used must be concrete.
- The staircase must retain its essential function as a staircase.

Other materials may be incorporated, provided that the use of concrete remains predominant.
In addition to its originality, the staircase must comply with current accessibility regulations and be feasible.

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The goal of this competition is also to help students develop their thinking and showcase their architectural ideas.

It provides them with visibility in the architecture and construction sectors.

ARTICLE 3 - CONDITIONS OF PARTICIPATION

The Competition is free of charge and open to all students enrolled in architecture schools in France, Belgium, Switzerland, Luxembourg, and Spain for the 2024-2025 academic year.

Participants may enter either individually or as part of a team consisting of at least one architecture student and may also include other architecture students and/or an engineering student.

However, the team may not exceed three members.

Each member of the team participating in the Competition must be a student and hold a valid student card.

At the time of submission, all team members must be listed on the online registration form and will be considered co-authors of the Project, alongside the team leader, who will represent the team.

ARTICLE 4 - REGISTRATION PROCEDURES

Registration is a mandatory prerequisite for participating in the Competition.

Registrations are open from the launch date: Monday, October 7, 2024, until February 14, 2025.

Each individual participant or team must register online via the WiiN application platform, accessible from the website: www.pbm-stairsdesignawards.fr or directly at the address <https://pbm-groupe.wiin.io/fr/applications/3-Stairs-Design-Awards>.

The following information must be provided, and in the case of teams, this process must be repeated for all team members:

- Last Name
- First Name
- Postal Address
- Postal Code
- City
- Country
- Email
- Phone Number
- Name of the higher education institution
- Level of study
- Copy of the current student card or certificate of enrollment for the current academic year.

Only the individual participant or the team representative will receive an acknowledgment of receipt by email.

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A confirmation email containing a registration number assigned to the participants will then be sent. This number will automatically be associated with the submitted Project.

This email confirms the registration and contains the link to the participant's or team's submission file.

Each participant may submit a Project in each of the 3 categories mentioned in Article 5.

Questions regarding the registration process can be sent by email until the registration deadline to the following address : communication@pbm.fr.

ARTICLE 5 - DESCRIPTION OF THE AWARDS

5.1 – «Premium», «Renovation» and «Individual Housing» Awards

Three awards will be presented at the ceremony on Thursday, May 15, 2025, to be held at the Palais de la Bourse in Lyon (69) :

The «Premium» Award

This category is for projects that showcase an aesthetically high-end staircase as a central element of a prestigious environment (hotel lobby, opera house, corporate headquarters, train station hall, etc.).

The «Renovation» Award

This award recognizes a staircase that, through its innovative design, integrates into a renovation project. Its installation avoids the need for heavy lifting and handling equipment. It must be implementable in constrained spaces.

The «Individual Housing» Award

The staircase is designed to fit into a new individual housing project (house, villa, duplex, etc.), balancing aesthetics and design with functionality to serve the daily living spaces.

Participants may submit only one project per award category but are allowed to compete in all three categories.

5.2 – Public Award

A «Public» award will also be presented at the ceremony on Thursday, May 15, 2025, at the Palais de la Bourse in Lyon (69).

This award will consider all the projects selected by the jury for the three categories mentioned in the previous article. These projects will be subject to a public vote.

ARTICLE 6 - COMPETITION PROCEDURE

Projects must be completed and submitted in either French or English.

The submission process is divided into two phases:

First phase: This phase is open to all candidates wishing to participate in the Competition and will be evaluated by an initial jury.

The deadline for project submissions is Tuesday, March 11, 2025 (until noon).

Second phase: This phase is for candidates selected by the initial jury.

From those who submitted their projects in the first phase, a selection will take place from Wednesday, March 12, 2025, to

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Wednesday, March 26, 2025, at noon, during which the jury will select 3 finalists for each award category.

The Organizer will announce the 9 finalists on Monday, March 31, 2025.

All projects complying with the Competition Rules will be displayed on the website www.pbm-stairsdesignawards.fr, as well as on the Organizer's social media platforms (Facebook and LinkedIn), starting from Wednesday, April 2, 2025.

The public will then be invited to vote for the Public Award among all displayed projects until April 30, 2025, at midnight.

The 9 finalist projects across the 3 award categories will be judged by the jury during the awards ceremony on Thursday, May 15, 2025.

The jury will announce the winner of each of the 3 competition categories, as well as the Public Award, during the ceremony.

First Phase: Content of the Project Submission

The projects and all required documents must be submitted in an extractable PDF format (unless another format is expressly required by these Rules) via the WiIN application platform, accessible directly at the following address: <https://pbm-groupe.wiin.io/fr/applications/3-Stairs-Design-Awards>.

The individual participant or team representative must fill in the following fields:

- Registration number (automatically provided)
- Project name
- Intended building for the project
- Materials used
- Number of steps
- A brief project description (maximum 100 words)

The submission file must include all of the following:

- Main image of the staircase in its environment and entirety (JPEG format)
- Additional images (JPEG format)
- Project presentation file (PDF format), including a project description (artistic choices, technical performances, technical details, final render)
- One A2-sized sheet with a plan of the staircase in its environment
- One A2-sized sheet, portrait format, with an elevation view of the staircase
- An IFC file (under 2 MB)
- Any other useful information or detailed views.

Second Phase: Final Jury Presentation

The presentation for the selected finalists must include the following:

- A PowerPoint presentation for a maximum 5-minute oral presentation, followed by a 5-minute Q&A session with the jury
- Any additional documents the candidates deem useful for showcasing the project (models, prototypes, etc.)

Any presentation that does not comply with the rules set forth in these Rules may, at the jury's discretion, result in the immediate and permanent elimination of the candidate or team.

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The scale of all graphical and presentation documents must be clearly indicated, and orientation must be specified on all plans.

It is the responsibility of each candidate or team to ensure that their project's graphical representation allows for easy reproduction in future publications.

ARTICLE 7 - COMPOSITION OF THE JURY

The jury will consist of members such as:

- Architects
- Members of the Order of Architects
- Representatives of the Organizer.

The composition of the jury may change during the organization and execution of the Competition, at the discretion of the Organizer.

ARTICLE 8 - EVALUATION CRITERIA

The jury will pay particular attention to the pursuit of an innovative solution that highlights the predominant use of concrete.

The jury will consider the compliance of projects with these Rules and may decide to immediately and permanently exclude any project that does not conform to the Rules.

In any case, the jury will select the finalists and the 3 winners at its sole discretion and by majority vote of the jury panel.

The evaluation criteria considered by the jury include, but are not limited to, the following:

- Overall vision and contextual integration
- Originality and differentiation
- Aesthetics and visual impact
- Technical viability and constructability
- Quality of the presentation (persuasiveness, clarity, handling of objections)
- Compliance with competition requirements
- Precision and mastery of the project
- Consideration of marketability (segment, pricing, distribution)
- Commercialization potential
- Compliance with regulations

These evaluation criteria may evolve at the discretion of the Organizer until the launch date of the Competition.

The three winning projects chosen by the jury, as well as the project selected by the public, will be published on the Organizer's website: www.pbm-stairsdesignawards.fr.

ARTICLE 9 - THE AWARDS

The awards will be granted to the winners or the team representative of the winners via bank transfer in the days following the awards ceremony.

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The awards distributed to the winners are as follows :

- «Premium» Award : €5,000
- «Renovation» Award : €5,000
- «Individual Housing» Award : €5,000
- «Public» Award: €2,500

ARTICLE 10 - ASSIGNMENT OF RIGHTS

10.1. By participating in the Competition, candidates or teams of candidates agree to exclusively assign their exploitation rights for the submitted Project to the Organizer, worldwide and for the entire legal duration of copyright, allowing the Organizer to conduct its activities and exploit the Projects, either for free or commercially, including for communication or realization purposes.

10.2. The assigned exploitation rights include, in particular:

- The right of representation, meaning the Organizer's right to communicate, distribute, or have the Project disseminated to the public, in whole or in part, directly or indirectly;
- The right of reproduction, meaning the Organizer's right to reproduce the Project, in whole or in part, in any quantity;
- The right to modify the submitted Project, in whole or in part, including adapting or having it adapted, correcting it, evolving it, digitizing it, or integrating it into other existing or future works, subject to respect for the moral rights of the authors.

10.3. The assigned rights are granted for:

- All types of media, known or unknown to date, whether digital, paper, magnetic, or optical, including but not limited to all CD/DVD media, hard drives, informational or promotional documents, publications, brochures, models, media, films, magnetic tapes, websites, social networks, etc.;
- All formats (framework reports, still images, animated sequences, etc.);
- Any form, known or unknown to date, including but not limited to plans or models, in its material execution through construction, in graphical, photographic, pictorial, digital forms, etc.;
- All means or technical processes, known or unknown to date, including but not limited to physical copies, construction, digitization, computer storage, audiovisual, multimedia, any online or telecommunication network, national or international, private or public, Internet, Intranet, Extranet, etc.;
- All distribution channels.

10.4. This assignment includes the right for the Organizer to register the Project as a trademark, design, and model and/or patent in its name in all countries worldwide.

At the Organizer's request and at its expense, candidates agree to sign any applications, assignments, or other documents or information that may be necessary for the registration and obtaining of patents, property rights, designs, models, trademarks, or any other form of protection related to the Project.

10.5. In return, the Organizer agrees that any reproduction and representation of the Project, directly or indirectly, will prominently and legibly mention the names of the candidate authors of the Project when the chosen media and/or means of communication allows for it.

10.6. The above assignment is made free of charge by the candidates and teams of candidates who are authors of the Projects, except for the winners, whose remuneration is established as a lump sum included in the prize awarded as per Article 8 of these Rules. The parties agree that a fraction of 10% of the prize awarded constitutes the remuneration for the assignment of the rights granted under this Article.

Consequently, the winners will not receive any additional remuneration for the future exploitation of the Projects created.

ARTICLE 11 - WARRANTIES

Candidates or teams of candidates explicitly declare that they hold all rights to their submitted Project in the context of the Competition.

They consequently guarantee the Organizer against any disturbance, recourse, action, or claim from a third party that may be brought against them based on their Project, as well as the rights assigned under Article 9 of these Rules.

ARTICLE 12 - PERSONAL DATA

12.1. The personal data of candidates participating in the Competition will be processed in accordance with the provisions of this Article of the Rules (hereinafter, the «Data»).

The processing of the Data is carried out by the Organizer of the Competition, which is responsible for it, and has entrusted the collection to a service provider, the company WiiN SAS.

12.2. In the context of the Competition, certain Data from candidates are collected, particularly those expressly listed in Article 4 of these Rules.

This Data is collected through the registration form that candidates complete to participate in the Competition.

12.3. The Data is collected based on the following legal grounds:

- The execution of the contract concluded between the candidates and the Organizer, in accordance with these Rules;
- The legitimate interest of the Organizer to retain the candidates' Data in order to contact them later regarding opportunities related to its activities and projects and to inform them of its updates.
- The Data collected by the Organizer is necessary for managing applications and organizing the Competition.

12.4. The Organizer provides limited access to the Data to its employees who need access to perform their duties and who are bound by a strict confidentiality obligation regarding the Data (in particular, those responsible for organizing the Competition and those managing the Organizer's projects).

12.5. The Organizer stores the Data on its servers located in France and ensures that the collected Data is not damaged, destroyed, or disclosed to unauthorized third parties.

It also implements technical and organizational measures to guarantee the security of the Data throughout the duration of its processing and storage, such as securing access to facilities and its servers, securing the IT system storing the Data, and encrypting emails with an SSL certificate.

12.6. The Data collected in the context of applications for the Competition is retained for a maximum period of three years from the last contact between the Data holder and the Organizer.

By exception, Data collected in the context of the electronic contract between the winners and the Organizer of the Competition will be retained for a period of ten years.

12.7. In accordance with the General Data Protection Regulation that came into effect on May 25, 2018, and Law No. 78-17 of January 6, 1978, relating to information technology, files, and freedoms, as amended on June 20, 2018, individuals whose Data is collected have the right of access, rectification, limitation, and deletion of their Data, the right to data

portability, and the right to define directives regarding the fate of their Data after their death.

Individuals may also object, for legitimate reasons, to the processing of all or part of the Data concerning them.

12.8. To exercise any of their rights, individuals can directly contact the data protection officer of the Organizer at the following address: communication@pbm.fr.

12.9. Individuals also have the right to file a complaint with the National Commission for Information Technology and Civil Liberties for any failure on the part of the Organizer following a request to exercise their rights, or generally concerning compliance with the applicable regulations regarding the protection of personal data.