

## PREAMBLE

These competition regulations (hereafter referred to as the “**Regulations**”) set out the rules for participating in the Stairs Design Awards Competition (hereafter referred to as “**the Competition**”). These Regulations govern the relationships between the Competition Organiser, on the one hand, and the candidates participating in the Competition, on the other hand.

By participating in the Competition, the candidates expressly accept and agree to comply with the rights and obligations provided for under these Regulations.

## ARTICLE 1 - COMPETITION ORGANISER

The Competition is organised by PBM Groupe, SAS, listed in the Lyon corporate and trade register under number 483 335 097, having its head office at 97, allée Alexandre Borodine, Bâtiment Cèdre 2, 69800 Saint-Priest, France (hereafter referred to as “**the Organiser**”).

The Organiser is a French group specialising in precast concrete components for the construction sector. Undisputed leader in its business sector, the Organiser is committed to leveraging its innovation focus to provide a sustainable response to the growing demand for precast concrete products and solutions.

The Organiser specialises in the manufacture of precast concrete components, accounting for a substantial proportion of its business activity, the success of which is closely linked to its diverse product offer and its reputation as an innovation driver in this business sector.

The Organiser is the candidates’ sole contact and is responsible for overall design and organisation of the Competition. For further information on the Competition run by the Organiser, please go to the Competition’s information page at [www.pbm-stairsdesignawards.fr/?lang=en](http://www.pbm-stairsdesignawards.fr/?lang=en) or contact the Organiser as indicated below:

**By email:**  
communication@pbm.fr

**By phone:**  
+33 (0) 4 72 81 21 80

**By post:**  
PBM - Stairs Design Awards  
97 allée Alexandre Borodine - Bâtiment Cèdre 2  
69800 SAINT-PRIEST - FRANCE  
[www.pbm.fr/en/](http://www.pbm.fr/en/)

## ARTICLE 2 - PURPOSE OF THE COMPETITION

Candidates are invited to create a project for an innovative staircase design that is both distinctive and dramatically different, standing as a key architectural element in its own right that goes far beyond its basic functional application (hereafter referred to as the “**Project**”).

Candidates will give free rein to their imagination and creative instinct to design a staircase that is radically different from all other existing staircase designs, with no limitation other than:

- prioritising the use of concrete, and
- ensuring that the stair design fulfils its fundamental function as a staircase.

The design may make use of other materials, provided that the use of concrete remains apparent.

In addition to its originality, this staircase must also conform to accessibility rules and regulations and be technically feasible.

This competition also aims to help students develop their thinking and promote their architectural ideas. The competition will help them increase their visibility in the architectural and construction sector.

## ARTICLE 3 - TERMS OF PARTICIPATION

This is a free Competition open to all students enrolled at architecture schools in France, Belgium, Switzerland, Luxembourg, Germany and Spain during the 2022-2023 educational year.

Candidates may apply as individuals or as part of a team comprising at least one student of architecture with the possible inclusion of other students of architecture and/or an engineering student. The team is limited to 3 members.

Each team member participating in the Competition must possess a valid student membership card.

The on-line registration form must be completed by the Competition deadline with the details of all team members, who will be deemed co-authors and designers of the Project in the same way as the individual or team representative.

## ARTICLE 4 - REGISTRATION PROCEDURE

Registration is a prerequisite for participation in the Competition. Registrations are open from the competition launch date: 14 October 2022 up to midday (12.00) on 13 January 2023.

Each candidate or candidate team shall register on-line via the application platform WiiN, accessed via the website: [www.pbm-stairsdesignawards.fr/?lang=en](http://www.pbm-stairsdesignawards.fr/?lang=en) or directly at <https://pbm-groupe.wiin.io/en/applications/3-Stairs-Design-Awards>.

The candidate must complete the following details; teams will have to complete the details for each member of the candidate team:

- Name
- First name
- Postal address
- Post code
- City
- Country
- Email
- Telephone
- Name of the higher education institution
- Level of studies
- Copy of the student card or school certificate for the current year

An acknowledgement of receipt will be emailed either to the candidate, or to the team representative.

This will be followed by a confirmation email stating the candidate's or the team's registration number. This number will be automatically noted on the delivered Project. This email provides proof of registration and contains a link to the candidate's or the team's registration file.

Each candidate or candidate team may only submit one, single Project.

Queries concerning registration procedures can be sent by email up to the registration deadline at the following address: [communication@pbm.fr](mailto:communication@pbm.fr).

## ARTICLE 5 - COMPETITION PROCESS

Projects must be submitted in either French or English and produced and delivered by the deadline.

The candidates' Project delivery is a two-phase process:

- Phase 1 involves all the candidates wishing to participate in the Competition and is judged by a first jury. The deadline for Project submission is midday (12.00) on 17 February 2023.
- Phase 2 involves the candidates selected by the first jury.

Candidates who submitted their Project in accordance with Phase 1 will undergo a preliminary selection process between 20 February - 3 March 2023, during which period the jury will select the 10 finalists. The Organiser will announce the names of the 10 finalists on 6 March 2023.

As from 6 March 2023, all Projects that comply with the rules set out in these Regulations will be exhibited on the website [www.pbm-stairsdesignawards.fr/?lang=en](http://www.pbm-stairsdesignawards.fr/?lang=en), as well as on all the Organiser's social networks (Facebook and LinkedIn).

Website users will be invited to vote for the People's Choice Award from among the Projects exhibited up to 26 March 2023.

The jury will decide between the 10 finalists during the Awards ceremony, to be held on 3 April 2023.

The Organiser's staff will also be invited to vote for their favourite Project, thus designating the PBM Award.

The jury will announce the names of the three winners of both the Competition, the People's Choice Award and the PBM Award at the Awards ceremony.

### Phase 1: content of the Project delivered by the candidates

The Projects and all supporting documents shall be sent in extractable PDF format (unless these Regulations expressly require an alternative format) via the Wiin applications platform, which can be accessed directly at: <https://pbm-groupe.wiin.io/en/applications/3-Stairs-Design-Awards>.

Form on which the candidate or the candidate team's representative must complete the following information:

- Registration number (entered automatically);
- Project name;
- Intended building;
- Materials used;
- Number of steps;
- Brief outline of the Project (maximum of 100 words).

File containing the following mandatory documents:

- Main illustration showing the whole staircase in-situ (JPEG format);
- Additional illustrations (JPEG format);
- Project submission file (PDF format) including:
  - Description of the project (choice of artistic focus, technical performance, technical specifications, details on its delivery)
  - An A2-format illustration with a 1/50 scale plan view of the staircase, portrait format;
  - An A2-format illustration with a 1/50 scale elevation of the staircase, portrait format;
  - Any other information considered useful.

## Phase 2: presentation before the final jury

Project presentations by the jury's selected finalists shall include the following items:

- One PowerPoint presentation, supplementing the oral presentation (5 minutes maximum), followed by a 5-minute discussion with the jury;
- A1 or A0-format boards used to present the Project;
- Any additional document that the candidates consider useful for their Project presentation.

Any presentation that fails to comply with the rules set out in these Regulations may result in the jury declaring the immediate and irrevocable elimination of the relevant candidate or team.

All graphic displays and illustrations must clearly state the scale used; all drawings must specify the orientation. Each candidate or candidate team is responsible for making sure that the graphics illustrating their Project can be easily reproduced for future publications.

## ARTICLE 6 - COMPOSITION OF THE JURY

The jury will comprise:

- Architects;
- Members of the Architects' Association;
- Representatives of the Organiser.

The Organiser may decide to change the make-up of the jury during the Competition's organisation and roll-out.

## ARTICLE 7 - ASSESSMENT CRITERIA

The jury will be looking out for an innovative solution that showcases the use of concrete.

The jury will take account of the Project's compliance with these Regulations and may declare the immediate and irrevocable elimination of any Project found to be non-compliant with said Regulations.

In any case, the jury will be free to choose the finalists and the 3 winners by majority vote.

The assessment criteria considered by the jury are:

- The Project's level of innovation and originality
- Aesthetics
- Technical feasibility
- Quality of the oral presentation
- Compliance with the instructions set out in the Regulations
- Project precision
- Possible commercialization value
- Compliance with the Regulations (particularly in terms of accessibility)

The Organiser may decide to modify these assessment criteria up to the Competition's launch date.

The three award-winning Projects, together with the Project that wins the People's Choice Award, will be published on the Organiser's website: [www.pbm-stairsdesignawards.fr/?lang=en](http://www.pbm-stairsdesignawards.fr/?lang=en)

## ARTICLE 8 - COMPETITIO PRIZES

The winners, or the representative of the winning team, will receive their Prizes by bank transfer, in the days following the Awards Ceremony.

The Prizes will be awarded to the winners as follows:

- 1<sup>st</sup> Prize: € 8,000
- 2<sup>nd</sup> Prize: € 5,000
- 3<sup>rd</sup> Prize: € 2,500
- People's choice award: € 1,500
- PBM award: € 1,500

## ARTICLE 9 - ASSIGNMENT OF RIGHTS

**9.1.** By participating in the Competition, the candidates or candidate teams agree to assign their commercial rights over the delivered Project exclusively to the Organiser, worldwide and throughout the legal duration of the copyright, so as to allow the Organiser to carry out its business and exploit the Projects. This assignment will take the form of a business courtesy or a commercial gesture, for the purposes of communication or production.

**9.2.** The assigned commercial rights cover the following in particular:

- right of representation - the Organiser's right to directly or indirectly communicate, circulate or have a third party circulate, all or part of the Project in the public domain;
- right of reproduction - the Organiser's right to reproduce all or part of the Project, as many times as it wishes;
- right of modification - concerning all or part of the delivered Project, specifically, adapting or having a third party adapt, correct, alter, digitise or integrate the Project into other current or future works, subject to compliance with the authors' moral rights.

### 9.3. The assigned rights cover:

- all types of media, hitherto known or unknown, whether digital, printed, magnetic or optical, including but not limited to, all media involving CD-DVD, hard disks, informational or promotional documents, publications, brochures, models, media, films, video and tape recordings, websites, social networks, etc.;
- all formats (aspect ratios, fixed images, motion sequences, etc.);
- in whatever form, hitherto known or unknown, including but not limited to, drawings or models, physical execution of the construction, graphic displays, photographs, illustrations, digital images, etc.;
- all technical means or processes, hitherto known or unknown, including but not limited to, physical copies, construction, digitisation, saving to a computer memory, audio-visual, multimedia, all on-line or telecommunications networks, national or international, public or private, Internet, Intranet, Extranet, etc.; and
- all distribution circuits.

### 9.4. This assignment includes the Organiser's right to register the Project as a trademark, drawing, model and/or patent, worldwide and in its own name.

At the Organiser's own request and cost, the candidates agree to sign any request, assignment or other document or information that would be needed to register and obtain, on a worldwide scope, patents, patrimonial rights covering a drawing and a model, or a trademark or any other form of protection relating to the Project.

### 9.5. Conversely, the Organiser agrees that, when permitted by the media and/or the means of communication involved, any direct or indirect reproduction and representation of the Project shall clearly state the name of the candidates who originated the Project.

### 9.6. The above assignment shall be made free of charge by the candidates and candidate teams who originated the Projects, excluding the winners who, under Article 8 of these Regulations, will receive a lump-sum amount included in the prize money. Under this Article, the Parties hereby agree that an amount equal to 10% of the prize money shall cover the transfer of the assigned rights.

The winners will not, therefore, receive any additional compensation relating to future exploitation of the delivered Projects.

## ARTICLE 10 - GARANTEES

The candidates or candidate teams expressly declare that they own all the rights to their Project as submitted for the Competition.

Accordingly, they shall hold the Organiser harmless against any third-party claims, actions or proceedings that could be taken against said Organiser in respect of their Project, and of the rights assigned to said Organiser under Article 9 of these Regulations.

## ARTICLE 11 - PERSONAL DATA

### 11.1. Personal data relating to Competition candidates will be processed under the conditions set out in this Article of the Regulations (hereafter referred to as the "Data").

The Competition Organiser is responsible for processing the Data, the collection of which has been contracted to an external provider, the company Wiin SAS.

**11.2.** Certain personal Data belonging to the candidates is collected for the Competition, specifically, the Data listed in Article 4 of these Regulations.

These Data are collected via the registration form completed by the candidates when entering the Competition.

**11.3.** Said Data are collected under the following legal basis:

- Performance of the agreement entered into between the candidates and the Organiser under these Regulations;
- The Organiser's legitimate interest in keeping the candidates' Data for future contact should opportunities arise in relation with their business activities and projects, and to notify said candidates accordingly.

The Data collected by the Organiser are needed both to manage Competition applications and to run the Competition.

**11.4.** The Organiser only allows certain of its employees limited access to the Data when required to carry out their job. Said employees are bound by a strict non-disclosure obligation concerning said Data (this involves persons in charge of Competition organisation, and persons tasked with the Organiser's project management).

**11.5.** The Organiser stores the Data on its servers in mainland France and makes sure that said collected Data is not damaged, destroyed or disclosed to unauthorised third parties.

The Organiser also sets up the technical and organisational measures required to guarantee the Data's security throughout the entire processing and storage period, such as securing all accesses to its premises and servers, making secure the computer system on which the Data is stored, encrypting emails by means of an SSL certificate, etc.

**11.6.** Data collected as part of the Competition applications process are stored for a maximum period of three years, as from the last contact between the holder of the Data and the Organiser.

By way of derogation, Data collected as part of the electronic agreement between the Competition winners and the Competition Organiser will be stored for a period of ten years.

**11.7.** In accordance with the Data Protection Regulation that entered into force on 25 May 2018, and France's 1978 Data Protection Act (N° 78-17 of 6 January 1978), as amended on 20 June 2018, individuals whose Data has been collected are entitled to access, correct, modify and delete their personal Data, enjoy portability rights over said Data, and are entitled to state which directives will decide the fate of their Data after their death.

Individuals may also refuse the processing of some or all of their personal Data on legitimate grounds.

**11.8.** Individuals may assert their rights by contacting the Organiser's Personal Data Manager at the following address: [communication@pbm.fr](mailto:communication@pbm.fr).

**11.9.** Should the Organiser fail to respond to an individual's request to assert their rights or, generally speaking, if seeking further details on current Data Protection regulations, said individuals will be entitled to register a claim with, or submit a query to, the National Commission for Information Technology and Civil Liberties (CNIL).