

2019 CONTEST

Create an innovative staircase

RULES

01 - CONTEST ORGANISER

The Stairs Design Awards contest is organised by PBM Group.

The PBM Group is a French company specialising in precast concrete elements for the construction industry. PBM Group is the proven market-leader of its industry and its goal is to meet the increasing demand in precast concrete products and solutions in the long term by being innovative.

In order to achieve this goal, PBM Group employs 600 qualified staff on 9 different production sites as well as 2 offices accross France. PBM organises its activities in 4 departments:

- •Construction: Concrete precast staircases, balconies and ventilation ducts.
- •Civil Engineering: Retaining walls and noise barriers
- •Trade: small concrete elements for building materials traders + Escalakit® (precast concrete staircase supplied in kit)
- + creation of the SoLoft, a staircase made with a combination of steel and concrete.
- •Eurobéton: Design, manufacture and installation of industrial buildings.

PBM Group is specialised in precast concrete staircases which represent around 60 % of its business and its sucess is achiveed through diversity of supply. With more than 50.000 precast staircases references, PBM Group is able to face completely the French demand. With its position as industry leader, PBM Group is a real driver for innovation in its sector.

PBM Group is the dedicated contact during this contest. The Group is in charge of all the tasks related to design and organisation of the contest.

Organiser's email contact: communication@pbm.fr

Organiser's contact details

97 allée Alexandre Borodine – Bâtiment Cèdre 2 – 69800 SAINT PRIEST - FRANCE +33 (0) 4 72 81 21 80 www.pbm.fr

Website of the contest:

www.pbm-stairsdesignawards.fr

02 - PURPOSE OF THE CONTEST

The participants are asked to create an innovative staircase with a strong identity that becomes an architectural feature way beyond its functional role.

The students will have the opportunity to imagine and create a staircase with a particular design, completely different from all existing possibilities. The only rule is to use concrete as base material and it should not be forgotten that the staircase should retain its function as a staircase. Other materials may be used in combination with concrete but concrete should remain the main component.

The students should keep in mind that this staircase should be creative but also needs to comply with accessibility rules and must be feasible.

Key words: innovation, design, art, concept, madness

This contest aims to help students develop their thinking and promote their ideas regarding architecture. It brings greater visibility to their work in the architecture and construction industry.

03 - PARTICIPANTS

This contest is free and open to all students enrolled in a School/University of Architecture for the academic year 2018/2019.

Participants can enter the contest individually or working in teams of minimum one architecture student. The teams may be composed of several architecture students and/or one engineering student.

All the participants must hold a student card and the teams shoud not exceed 3 participants.

When submitting the application, all members of a team must be filled on the indentification form under the status of associates and they will be consideed as author of the project in the same way as the principal.





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04 - REGISTRATION PROCEDURE

Registration is mandatory and open from the effective launching date on the 1st October 2018 and up to 3 December 2018.

Each participant or team needs to register online on the following website:

www.pbm-stairsdesignawards.fr

The following elements will have to be filled for each participant:

- Last name
- First name
- E-mail
- Phone
- School/University
- Student card

Only the participant or the principal of the team will receive an e-mail acknowledging receipt. An e-mail will confirm the participation number assigned to participants. This number will have to be noted on the final file for submission. This e-mail confirms the registration and contains the application file.

Participants are allowed to present one project only.

Questions:

Questions regarding the rules can be sent by e-mail until the closing date for application under the following address: communication@pbm.fr

05 - TIMETABLE OF THE CONTEST

The contest takes place in two stages.

The first one is directed at all participants willing to enter the contest and is reviewed by a jury. The final files have to be submitted by 15 February 2019.

The second stage is for participants chosen by the jury.

A first selection will take place on 16 February 2019 and the jury will choose 8 finalists.

PBM Group will announce the selection on Monday 4 March 2019.

All projects complying with the contest criteria will be shown on the website www.pbm-stairsdesignawards.fr from 5 March 2016 and the visitors will have to vote in order to choose the People Choice's Award among all the projects with a deadline settled on 7 April 2019.

The result shall be given by the jury on 8 April 2019 during the award ceremony.

The jury will reveal the 3 winners of the contest as well as the participant/team chosen for the People's Choice Award during the same night.

First stage: Electronic presentation file of the project in PDF format

Projects should be sent per e-mail in PDF format to communication@pbm.fr or via wetransfer at the same e-mail address for large files.

The file should contain:

- Synthesis report with explanation text
- Description of the project (artistic choice, technical performance and details, description of the final rendering)
 - Plates with A2 dimensions, in portrait format with:
 - · A staircase drawing in 1/50th
 - · An elevation of the staircase in 1/50th
 - · A picture of the full staircase in its environment
 - Any additional indication or picture necessary to understand the project





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Second stage / Presentation to the final jury:

- A PowerPoint presentation with maximum 5 slides: this will help for the 10 min oral presentation that will be followed by questions from the jury during 15 min.
 - Panels in A1 or A0 format for presenting the project
 - Any additional document for presenting the project

Any presentation that does not comply with the rules may result in the elimination of the participant/team after decision of the jury. The scale should be indicated for all graphic and presentation documents. The orientation must also be specified on every drawing.

It is the responsability of the participants or teams to make sure that the graphic representation of their project can be easily reproduced for future publications.

06 - COMPOSITION OF THE JURY

The jury will meet twice, at the end of each stage. The jury consists of 8 members:

- 3 teachers from architecture school/university
- 2 state-registered architects
- 3 PBM representatives

Winning and mentioned projects:

Jury's decision is final. The jury can evaluate the compliance of all the propositions with those rules. The jury will pay special attention to choose an innovative solution.

After the procedure, the jury will choose maximum 3 winning projects by majority of vote. Winning projects chosen by the jury will be shown on the website www.pbm-stairsdesignawards.

07 - AWARDS

Awards will be given by cheque during the award ceremony. They are as follows:

1st price: €8,000 **2nd price**: €5,000 **3rd price:** €2,500

People Choice's Award: €2,500

08 - TRANSFER OF COPYRIGHT

By entering this contest, the participants agree to transferring their rights (copyright and licensing) to PBM GROUP. Participants expressely declare they own all necessary rights for their projects so that they can enter this contest. The participants also discharge PBM of any legal action that may be undertaken whatsoever.

The participants also guarantee PBM GROUP against any legal action that may be undertaken whatsoever when exercising rights transferred to the group within the framwork of the contest by any person that participated or not in the projects and that may want to exercise any right whatsoever.

By entering the PBM contest, participants give permission to the organiser to use all of the visual documents transmitted in order to communicate in any way whatsoever about the Stairs Dasign Awards or to illustrate the website www.pbm-stairsdesignawards.fr during the People Choice's Award.

The authors will not be entitled to any compensation for distribution of their projects.



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